

# Anti-Drunk Driving Campaign Earns Provincial Award

An ad campaign that ran for four weeks in *The Provost News* has won third place in a provincial newspaper competition.

The anti-drunk driving campaign, with sponsors printed on the bottom of each different ad, presented weekly for four consecutive weeks featured local RCMP officers and reminded motorists of the perils of driving while drunk.

The campaign was printed in the November 29 and December 6, 13 and 20, 2017 *Provost News* editions.

First place in the Ad Campaign Award competition went to the Wainwright Star/Edge for a clothing store while second place went to the Claresholm Local Press for a car dealership.

The awards were among others in the recently-announced 2017 Better Newspapers Competition "Awards of Excellence."

The announcements were presented at an Alberta Weekly Newspapers Association event at Edmonton in June 2018.

Shown at right are reproductions of the four full page messages.

**Night or day.**  
Festive season or not.

If you've been drinking, and are behind the wheel — we'll find you.

This message brought to you by people who want to make a difference.

**Husky Energy** **Gibson Energy** **AEW**  
**CADOGAN RED LION** **PROVOST PACKERS LTD.** **THE PROVOST NEWS**  
**CWC** **M & J OILFIELD SERVICES LTD.**

**Driving in a bit of a fog?**  
You ain't seen nothin' yet.

If you've been drinking and driving:  
You'll see police officers. A lawyer. A magistrate.  
And the inside of a jail cell.

This timely message brought to you by people who want to make a difference.

**Excel** **RR INN** **DONALD L. ISAMAN Professional Corporation**  
**Excite Electric & Trenching** **ROAD RUNNER TRUCKING** **K.B.H.**  
**Steel View** **Octane** **THE PROVOST NEWS**

**Hammered?**

If you're drunk while driving — we'll nail you.  
And then we'll fingerprint you.

This message brought to you by people who want to make a difference.

**Husky Energy** **PRAIRIE TRAILS DISPOSAL LTD.** **AKER'S CONTRACTING LTD.**  
**NALCO Champion** **Crop Production Services** **THE PROVOST NEWS**  
**PROVOST CHIROPRACTIC CLINIC** **KINGS**

**They wouldn't cuff grandma near Christmas.**  
Would they?

Yes. If she's been drinking and driving, she could wind up with fancy bracelets.

If anyone is driving impaired they'll visit this jail cell.

This message brought to you by people who want to make a difference.

**NOV** **PROVOST JOINT MEDICAL PRACTICE** **REPJOL**  
**Husky Energy** **BALANCE HOLISTIC HEALING** **BOND AUTO SPA** **RATCHET MECHANICAL LTD.** **THE PROVOST NEWS**

**Money Laundering**  
A Red Deer woman faces charges after an investigation by Red Deer RCMP. Police allege that the suspect stole just over one million dollars while employed at ATB Financial. Sylvan Lake RCMP began an investigation in August 2017 after receiving a report from ATB alleging an employee forged a customer's signature and obtained a loan in that person's name. RCMP say the investigation has uncovered loans obtained by using information of clients and other people known to the suspect for a total of \$1,148,020. The employee was terminated as a loan officer when allegations surfaced. Sarah Miles Brouillette, 38 was charged and is to be in court July 17.

**Vegreville Armed Robbery**  
Two people entered the Garden Inn Motel in Vegreville at 2 a.m. on June 13—one armed with a handgun and the other with a long barreled firearm. They approached a staff member at the front counter and forced her to the bar area. They demanded a safe be opened and stole over \$2,000. They fled in a newer black Ford F150 with out-of-province license plates. No one was injured. One suspect was approximately six feet tall, has a husky build, wore a black coat, face mask, glasses and gloves. The other suspect may be female, slightly shorter, wearing a hat, face mask and a dark coat. Earlier that night a male and a female were in the hotel asking staff a variety of questions and walked around the building multiple times. They left without renting a room. Police say they may have been targeting the motel before committing the robbery.

## Round-up • 3 RCMP Officers Injured

Three RCMP officers suffered injuries while arresting a Banff, Alta. resident June 8. At 5:38 p.m. RCMP went to an apartment where a male was believed to be 'very intoxicated, combative and residents were requesting his removal'. A man who assaulted the police jumped off a balcony, fled a short distance and was caught after two more RCMP arrived. The man was taken to hospital, treated and released. Three RCMP were also treated at hospital and released. Robin Jeremy Tatham, 34 is to be in

Canmore court June 20 to face six criminal code charges: disarming a police officer; assault police officer with a weapon (x2); and assault a police officer (x3). "The efforts put forth by the attending officers to maintain control of this situation in the face of their injuries is to be commended" says Staff Sgt. Michael Buxton-Carr. "An incident like this demonstrates the risks we face and overcome on a daily basis."

**Hudson Bay Railway Says No Cash for Repairs**  
Hudson Bay Railway (HBR) on June 18, made public comments about the June 13 decision by the Canadian Transportation

Agency (CTA) recent statement. Sergio Sabatini, president of Hudson Bay Railway, says "We understand that the HBR is a vital link for the people of Churchill and that repairs to the line need to begin. We have initiated a request for proposals to contractors and other relevant trades. However, as we have said previously, due to the catastrophic damage to the railroad, HBR cannot afford to

repair the damage to the line. That is why we believe that an expeditious transfer of ownership of the line is best for all concerned. To this end, we are continuing to work closely with the team from Fairfax Financial to conclude the sale of the HBR and begin repairs to the line as soon as possible, and we remain hopeful that can happen soon."

**Former Bank Employee With Fraud,**

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-6-05/02/18

**through YOUR LENS**

Have a photo you want to share with our readers? An event you attended, something unusual that caught your eye or a photo depicting everyday life?

**Send it to us!**

**E-mail to: news@provostnews.ca or rcholmes@agt.net**  
**or send to: Box 180, Provost, Alta., T0B 3S0**  
\*Please include names of people from left to right, and when and where it was taken.

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